

Diversity: Putting the Pledge into Action

Dates & Venues

ITF short courses are run at venues around the U.K. For dates and locations visit the website or email bookings@indietrainingfund.com
All venues have disabled access

Times

Register from: 9.45am
Session: **10am-1:30pm**

Max. attendees 10

Maximum of two delegates per company.

Eligibility

ITF courses in London are open to *ITF members, Pact members and freelance industry professionals with two years proven work experience.
ITF courses supported by additional funding from national and regional agencies are open to industry professionals from the relevant region. Please note our courses are not suitable for students or new entrants.

Cost

Fees are listed on the website
www.indietrainingfund.com

More info

*Find out more about the Indie Training Fund and how to become a member:
www.indietrainingfund.com

A half-day workshop to help production companies make the most of their commitment to the Diversity Pledge, and the practical steps they can take to implement it in their company ethos and operating practices. Using TV case studies, it will cover how to recruit, manage and promote a wider range of talent both in front of and behind the camera, and in the office.

Content:

In the context of the Cultural Diversity Network initiatives with C4, the BBC, and other broadcasters, and as part of Pact's on-going campaign for positive diversity policies, this workshop aims to:

- raise awareness of what diversity means in the workplace in the 21st century
- offer managers and production staff an opportunity to reflect on positive and negative practices, including dignity and respect at work, fair management decisions, harassment, the role of employment tribunals, and how to be sensitive to other views and cultures
- use TV case studies and practical exercises
- provide a "safe" opportunity to explore concerns such as politically correct vocabulary and harassment, and to discuss any experiences or concerns delegates wish to raise
- take time to consider ways to recruit, promote and train from as wide a base as possible, consider ways of encouraging diversity in production processes, make people with disabilities feel at home in your company, look at flexible working patterns, use monitoring information to put in place activities, events, and initiatives which enrich your company diversity profile
- apply this to your company ethos/policy
- identify the cost to people and the company if things go wrong.
- address what this means for delegates, and for their companies. Action plans

Who it's for:

HR, operations and production managers and co-ordinators, producers, executives and production teams

Workshop leader:

Sue Ahern, Creative People: Sue worked for the BBC as a producer in network radio and TV production, becoming Senior Training Manager for Radio, responsible for the design of journalistic, technical and creative development. After leaving the BBC she joined Creative People in 1996. A trained teacher and counsellor, she now specialises in coaching individuals to realise their potential, and also devises training to facilitate cultural change in organisations. For the past two years she has been Chair of the Diversity panel for the Gillard Broadcasting Awards.

Booking:

To find dates, check availability & to book visit www.indietrainingfund.com or contact: bookings@indietrainingfund.com

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Developing a skilled workforce for the UK
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