

Future-proofing Your Indie and Your Team

Dates & Venues

ITF short courses are run at venues around the U.K. For dates and locations visit the website or email bookings@indietrainingfund.com

All venues have disabled access

Times

Register from: 9.45am
Session: **10am**-4.30pm

Max. attendees 12

Maximum of two delegates per company.

Eligibility

ITF courses in London are open to ITF members, Pact members and freelance industry professionals with two years proven work experience.

ITF courses supported by additional funding from national and regional agencies are open to industry professionals from the relevant region. Please note our courses are not suitable for students or new entrants.

More info

*Find out more about the Indie Training Fund and how to become a member:
indietrainingfund.com

This one-day workshop will explore vital business planning and risk management for your company.

Content:

- Business planning
- Establishing personal, editorial & financial objectives
- People management & planning
- Risk management
- The marketing proposition
- Back-end revenue opportunities
- Morale boosting

Format:

The day will cover strategic and commercial aspects by using a business-planning exercise, templates and advice about how to reduce risk across key areas of business (operational, financial & people management). It will include interactive Q&A based on delegates' own experience. The session will end in a "surgery" format – your chance to solve some concrete problems within the group and share examples of best practice.

Who's it for?

CEOs/MDs, Heads of Production, Heads of Talent/Human Resources and other key stakeholders within production and/or distribution companies.

The tutor:

Caroline Beaton has worked in the TV industry for over 20 years and is one of its leading consultants and rights specialists. She was Joint MD of Carlton TV's production company Action Time for many years, and spent 5 years before that at MTV Networks as Senior Director of International Programme Enterprises. She left Action Time in 2004 to set up her own company, Road Trip Media, which specialises in consultancy and coaching/training. Caroline has spearheaded business mentoring and executive coaching schemes on behalf of many organisations including Pact, UKTV, Skillset and several of the regional screen agencies. She is also a Master Practitioner in Neuro Linguistic Programming.

Booking:

To find dates, check availability & to book visit indietrainingfund.com or contact: bookings@indietrainingfund.com